

March 2015... March is Reading Month!

Reading is a fundamental function in our society. From road signs to grocery shelves, we are constantly reading. Teaching children to read develops their language and literacy (reading, writing, spelling) skills. Reading skills are taught from preschool to third grade. However, toward the end of third grade and beyond, children are no longer learning to read, they are reading to learn. Many children have gaps in the skills necessary to be successful readers and therefore struggle academically.

For over 30 years, I have specialized in treating children with language and learning difficulties. Since 1997, I have used the Fast ForWord family of programs created by Scientific Learning Corporation. Fast ForWord is a computer based program that helps strengthen the underlying cognitive skills- Memory, Attention, Processing Speed and Accuracy, and Sequencing (MAPS)--all skills needed to learn to read and necessary for academic success. If you are concerned about your child's reading skills, I would be happy to speak with you. Just give me a call.

Happy Reading!



Renee H. Matlock, MA, CCC-SLP

Speech-Language Pathologist

Executive Director

Read Across America Day

**"Oh, I didn't know you did that!"
is a phrase we often hear.**

Speech Plus

offers a variety of services including:

- Speech-Language Evaluation and Therapy
- Reading/Dyslexia Evaluation and Therapy
- Social Thinking Therapy
- Fast ForWord Family of Programs
- Success Plus! Executive Function Program
- Wilson Reading Program
- Individual Educational Therapy
- Handwriting Without Tears

**Why Speech Plus?**

Speech Plus is the only area clinic that specializes in communication and learning while providing a fun,



Read Across America Day is a nationwide reading celebration that takes place annually on March 2-Dr. Seuss's birthday.

Speech Plus celebrated with The Cat in the Hat décor, treats and a raffle to win a set of Dr. Seuss books.

Pictured left is Val, one of our speech-language pathologists, posing with one of our adorable kids.

Guide to Understanding Dyslexia



"[Dyslexia](#) is the most common learning disability, accounting for over 80 percent of these disorders," notes Sally E. Shaywitz, M.D., co-director of the Yale Center for Dyslexia & Creativity. It affects one in five

kids, which means a typical classroom has at least four to six dyslexic students who require diagnosis and targeted reading instruction, Dr. Shaywitz says.

Dyslexia is NOT:

- RARE
- ASSOCIATED WITH LOW INTELLIGENCE OR COGNITIVE ABILITY
- A VISION PROBLEM
- A DEVELOPMENT LAG WHICH CAN BE OUTGROWN
- THE RESULT OF LAZINESS
- READING OR WRITING BACKWARDS

#SpreadingDyslexiaAwareness

What is Fast ForWord?



for academic success. [Learn more](#)

Based on over 30 years of scientific research on how the brain learns, Fast ForWord is designed to help students develop and strengthen the skills necessary

M.A.P.S. is the acronym for Memory, Attention, Processing Speed and Accuracy, and Sequencing - the cognitive

nurturing learning environment for your child.

Visit us anytime at www.speechplus.org



"The more you read, the more things you know. The more that you learn, the more places you'll go."

~Dr. Seuss



Save \$150 off Fast ForWord fees if you register by 5/15/15!



Studies show that students who complete the Fast ForWord program have increased ACT and SAT scores!



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skills developed in Fast ForWord.



These skills are crucial for reading success and strengthening them results in improved reading skills for struggling readers. Some of these reading skills are: phonological awareness, phonemic awareness, fluency, vocabulary, comprehension, decoding, syntax and grammar.

We are the only clinic specializing in speech, language and learning. We serve children birth through high school!

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